

Winston Salem, NC 27101 WXLV-TV 3500 Myer Lee Dr

Washington, DC 20007 Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW

Comments Billing Type Account Types

OBAMA FOR AMERICA JONATHN VITTI

Weekly/Irregular

National/Political Candidate Agency BRD

Line

Line Type / Break Type (Ref #)

1.0 Normal Line / News (1)

10/16/12-10/19/12

Dates

Sec

Length

SPW Mo ω

Tu We Th Fr Sa

รูเ

Spots

Rate

Total

Station

\$40.00

\$120.00 Greensboro (WXLV)

NEWS14 ABC45

8/28/10

Comments

\$225.00 Greensboro (WXLV)

GOOD MORNING AMERICA 8/28/1

× × × ×

:30 6:28:50A- News-News 14 Carolina on ABC 45 at Run Times

2.0 Normal Line / SPOT (2)

10/16/12-10/22/12 10/16/12-10/19/12

:30 7A- ABC-Good Morning America

2 2

:30 10:58:25A- ABC-The View

Agency Advertiser Schedule Dates Contract #

Product

Salesperson

Brand

Phone/Fax Buyer Name Sales Office

95/101/1537

Bassett,Laura

Millennium Washington DC

Millennium/DC, Washington DC (1108)

Obama for America (30051) 10/16/12-10/22/12 POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washil CO-OP

1364003

Date Entered

08/28/12

Lisa Carter 08/29/12

Last Modified

OBAMA FOR AMERICA (187386) Demo Headlir **Entered By**

Commis Packago Commi

Order T

Greensboro (WXLV)

By Broadcast Month Grand Total: Oct. 2012 59 59

> \$5,375.00 \$5,375.00

	NO
re #	ECR09797204
	A35+R
ype	Normal
e Deal	
ssion %	15.00
ssion	\$806.25
<u>a</u>	\$4.568.75

Net Tot Sales Tax

Date: Accepted-Station: CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

10.0 Normal Line / SPOT (14)

9.0 Normal Line / SPOT (3) 8.0 Normal Line / News (10) 7.0 Normal Line / News (9)

10/20/12-10/20/12

10/16/12-10/22/12 10/16/12-10/22/12 10/16/12-10/19/12 10/16/12-10/19/12 10/16/12-10/19/12

10/16/12-10/19/12

:30 7P- 7:57P (EST) :30 8A- ABC-Good Morning American Saturday :30 6:30P- ABC-World News Monday-Friday :30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm

×

۳

\$10.00

\$10.00 Greensboro (WXLV)

GOOD MORNING AMERICA

8/28/10 8/28/10

ABC WORLD NEWS

8/28/1

NEWS14 ABC45 RICKI LAKE ANDERSON COOPER

8/28/12 8/28/1 8/28/1 8/28/1

\$55.00 \$45.00

\$275.00 Greensboro (WXLV)

\$225.00 Greensboro (WXLV)

\$75.00 Greensboro (WXLV)

\$70.00

\$140.00 Greensboro (WXLV)

FAMILY FEUD

6.0 Normal Line / SPOT (8)

5.0 Normal Line / SPOT (7) 4.0 Normal Line / SPOT (5) 3.0 Normal Line / SPOT (4)

:30 3P- Anderson Cooper

:30 12P- 1P (EST)

:30 SP- Ricki Lake

1 1 1 1 1 1 × × × × : × : × : × × × × ×

> \$25.00 \$50.00 \$20.00

> > \$150.00 Greensboro (WXLV)

\$60.00 Greensboro (WXLV) \$60.00 Greensboro (WXLV)

VIEW

8/28/10

MILLIONAIRE

\$20.00 \$25.00

Date:

Comments:

3/E Bookend P/B Piggy Back

Page 1 of 3



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Product

Agency Advertiser Contract #

Brand Phone/Fax Buyer Name Sales Office Salesperson

Bassett,Laura

Millennium Washington DC

Millennium/DC, Washington DC (1108)

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA JONATHN VITTI Weekly/Irregular Account Types

National/Political Candidate Agency BRD

95/101/1537

1010 Wisconsin Ave NW Associates-Washington Greer Margolis Mitchell, Burns &

> POLITICAL CANDIDATE (ns) (1186) 1364003 OBAMA FOR AMERICA (187386) Greer Margolis Mitchell, Burns & Associates-Washi CO-OP Obama for America (30051) 10/16/12-10/22/12 Date Entered

Demo Headline #

15.00 Normal

Net Total \$4,568.75

Commission Commission % Package Deal Order Type A35+R

Entered By Last Modified 08/29/12 08/28/12 ECR09797204 Lisa Carter

Greensboro (WXLV)
By Broadcast Month Si
Oct. 2012

Grand Total:

59 59

\$5,375.00 \$5,375.00

\$806.25

Accepted-Agency/Advertiser: Line 17.0 Normal Line / News (1) 19.0 Normal Line / Prime (17) 15.0 Normal Line / Football (29) 11.0 Normal Line / News (25) 20.0 Normal Line / Prime (19) 18.0 Normal Line / SPOT (13) 16.0 Normal Line / Prime (16) 14.0 Normal Line / News (12) 13.0 Normal Line / SPOT (6) 12.0 Normal Line / SPOT (27) Line Type / Break Type (Ref #) 10/22/12-10/22/12 10/16/12-10/16/12 10/16/12-10/16/12 10/21/12-10/21/12 10/21/12-10/21/12 10/16/12-10/19/12 10/16/12-10/22/12 10/16/12-10/19/12 10/20/12-10/20/12 10/22/12-10/22/12 Dates Sec w Date: Length :30 10P- ABC-Private Practice (Tuesday) :30 7:57:56P- ABC-Dancing With The Stars (Tuesday) :30 7P- Family Feud :30 6:28:50A- News-News 14 Carolina on ABC 45 at :30 10:01P- ABC-Castle (Monday) :30 12:02:05A- ABC-Jimmy Kimmel Live :30 11:01P- News- News 14 Carolina on ABC 45 at 11pm :30|3:30P- 7P (EST) :30|6:28:45P- ABC-World News :30 10:58:40A- ABC-This Week Run Times Accepted-Station: CONFIRMATION CONTRACT MdS Mo Tu We Th Fr Sa ш 11111111 × × nS. Spots Rate \$900.00 \$640.00 \$450.00 \$705.00 \$70.00 \$40.00 \$40.00 \$60.00 \$25.00 \$5.00 Comments: Total \$140.00 Greensboro (WXLV) \$450.00 Greensboro (WXLV) \$705.00 Greensboro (WXLV) \$900.00 Greensboro (WXLV) \$640.00 Greensboro (WXLV) \$200.00 Greensboro (WXLV) \$40.00 Greensboro (WXLV) \$15,00 Greensboro (WXLV) \$60.00 Greensboro (WXLV) \$25.00 Greensboro (WXLV) Station CASTLE NEWS14 ABC45 PRIVATE PRACTICE DANCING W/T STARS RESULTS FAMILY FEUD NEWS14 ABC45 ABC COLLEGE FOOTBALL ABC WORLD NEWS JIMMY KIMMEL THIS WEEK Comments 8/29/12 8/29/12 8/28/12 8/28/12 8/28/12 8/28/12 8/29/ 8/28/12 8/28/12 8/28/12

35 3543



Associates-Washington

Phone/Fax

Sales Office Salesperson

1010 Wisconsin Ave NW

Greer Margolis Mitchell, Burns &

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA JONATHN VITTI

Ste 800

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101 Brand Product Agency Advertiser

Account Types Buyer Name Contract # 95/101/1537 Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Obama for America (30051) Weekly/Irregular National/Political Candidate Agency BRD Bassett,Laura Millennium Washington DC 10/16/12-10/22/12 1364003 Demo Sales Tax **Net Total** Package Deal Order Type Headline # Entered By Date Entered Commission Commission % Last Modified 08/29/12 \$806.25 15.00 08/28/12 \$4,568.75 Normal A35+R ECR09797204 Lisa Carter

Greensboro (WXLV)

Spots 59 59

Grand Total: Oct. 2012 By Broadcast Month

\$5,375.00 \$5,375.00

	Accepted-Agency/Advertiser:			22.0	21.0	Line	
	-Agenc			22.0 Normal Line / Prime (15)	21.0 Normal Line / SPOT (26)	Lin	
	cy/Adv			Line	l Line	Line Type / Break Type (Ref #)	
	ertise			/ Prin	/ SPC	e / Bre	
	ñ			ne (15	T (26	eak Ty	
				0)	pe (R	
						ef#)	
-				10,	10,	_	
				10/22/12-10/22/12	10/16/12-10/19/12		
				2-10/2	2-10/1	Dates	
				2/12	9/12	S	
			· · · · · · · · · · · · · · · · · · ·				
				w	ω	Sec	
	Date:			12.	324	Length	
				:30 7:57:56P- ABC-Dancing With The Stars (Monday)	:30 11:35P- ABC-Nightline	r	
				7:56F th The	35P-		
				- ABC Stars	ABC-N	Run Times	
	Acce			-Danc (Mon	lightlir	imes	
	Pred-	Ö		ing day)	6		
	Accepted-Station: M obligation Some	눼				SP	
	E/ "	낅		1		SPW Mo	
	(P)	Æ			μ.	υTu	
	\$	$\overline{0}$			р., Н.	We	
	5	Z			ш	井	
		$\frac{1}{2}$				꾸	
	,	Z				Sa Su	
		잗				spots 1	
	OI	CONFIRMATION CONTRACT		р.	-4-	St.	
	Date: 8(31)(3	,		40-		Rate	
				\$800.00	\$15.00	ਰਿੱ	
	Q)				0	-	
	S						
	Comments:			-\$	40-	Total	
	īš:			00.00	60.00		
				\$800.00 Greensboro (WXLV)	\$60.00 Greensboro (WXLV)		
				nsborc	nsborc		e e
				XW.	ZW.	Station	
				S	S	ion	
				last pro-		_	
				5 SANCI	NITELINE		
				NG W.	m	Con	
				L HIL		Comments	
				TE ST		s)	
				DANCING WITH THE STARS 8/29/12	00		
				29/10	8/29/12	Entered	
						Δ.	<u> </u>

Page 3 of 3

3/E Bookend P/B Piggy Back

Product Buyer Station Rep Order# 9797204 EC'd Yes Phone# Estimate# Advertiser WXLV-TV-GREENSBORO/W.SALEM 1537 OBAMA FOR AMERICA Laura Bassett) POLITICAL

Status New Traffic Order#

Agency

) GMMB 3050 K ST NW

WASHINGTON, DC 20007

10/16/2012 - 10/22/2012 95/101/1537

Hiatus Weeks Flight Dates Agency C/P1/P2/E Ver#

Last Received: Printed:

08/17/2012 5:02 PM 08/17/2012 2:23 PM

I of

Showing Buylines: All Rep Revised Lines

Rep Firm Sales Office (Salesperson (

Salesperson Phone#) WASHINGTON) JONATHAN VITTI 202-955-5342

Salesperson FAX#

PLS CF- CHRISTINA FOR JON

Fax#

V.1 8/17

NEW POLITICAL ORDER. STARTS 10/16. TOTAL \$6035

Rep Order# 9797204 EC'd Yes Ver# Status New

Traffic Order#

Last Received: 08/3 Showing Buylines: All Lines Printed:

08/17/2012 5:02 PM 08/17/2012 2:23 PM

2 of

4

Advertiser Product Estimate# Buyer Phone# Fax# Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1537 Laura Bassett

-- CONTRACT COMMENT --

Agency C/P1/P2/E
Flight Dates 1
Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 95/101/1537 Pates 10/16/2012 - 10/22/2012

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

13	12	H H	10	٥		7	<u>თ</u>	ហ	4	ω	N	щ	F	NO	CO	21,	*
				. 7		. 4	**	. 3	. 4	**	. 4			ON THE BASIS	ITSISI	7 PROV	**
TU-F,M	SU	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	SU	TU-F,M	TU-F,M	SA	TU-F,M	TU-F,M	Day	BASIS OF	CONSISTENT WITH THIS ORDER,	217 PROVIDES THAT BROADCAST STATTONS! ADVERTISING CONTRACTS WILL NOT DISCRIMINATE	****
10/1	10/2	10/2	10/1	10/1	10/1	10/1	10/2	10/1	10/1	10/2	10/1	10/1	Dates	OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES	IO SIHT	T BROAL	*****
10/16-10/22	10/21-10/21	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/21-10/21	10/16-10/22	10/16-10/22	10/20-10/20	10/16-10/22	10/16-10/22	ď	Z ETHNI	RDER, R	CAST S	T GC T
N	μ-	O	10	10	Ю	10	 	2	10	O	2	2		CITY A	KATZ COMMUNICATIONS,	TATTON	TIPKINTM
7P-730P	630P-7P	6P-630P	630P-7P	6P-630P	5P-6P	3P-4P	11A-12P	12P-1P	11A-12P	8A-9A	7A-9A	630A-7A	Time	ND EVAI	MMUNICA	S' ADVE	ON***
ਥ	7P	ď.	7 P	₽0			2P	טי				7A		JUATES	SNOIL	RTISH	* * * *
FAMIL	ABC WO	HOLLYSCOOP	ABC WO	NEWS14	DOCTORS	RICKTIAKE	THIS WEEK	MILLI	MEIA	G00D 1	GOOD 1	NEWS14	Program	, NEGO	, INC.	NG CON	* * * * * * * * * * * * * * * * * * * *
FAMILY FEUD	ABC WORLD NEWS	400D	ABC WORLD NEWS	NEWS14 ABC45	183	LAKE	NEEK	MILLIONAIRE	c	MORNING	MORNING	4 ABC45	ami	TIATES	TNCL	TRACTS	* * * *
-	SME		SWE	UI	T	7)				GOOD MORNING AMERICA WK	GOOD MORNING AMERICA	01		AND CO	TNCLUDING ANY	WTT.T.	י א מיט א ט א
					たして	DA TUS				CA WK	[CA	,		OMPLETI	INS ANY	NOT DIS	
					.9	وريق						Tayle .	- - -5	ES ITS	BSIDIA	SCRIMI.	N CENT
						ر								BROADO	RY OR I	NATE ON	
•	•.		•	•	•		•			•		•. 1	۲	AST AI	DISIVIC	THE ONL	ידואנו סנ
.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	Len	OVERTIS	ON OF R	ARTS C	משיא
\$70.00	\$60.00	\$25.00	\$55.00	\$45.00	\$25.00	\$50.00	\$25.00	\$20.00	\$20.00	\$10.00	\$25.00	\$40.00	Rate	ING CC	ATZ) D	F RACE	प्रकृत क्ष
00	00	00	00	00	00	00	00	00	00	00	00	.00		NTRACT	OES NO	OR AT	7,550,71
N	ы	ı	ເກ	ហ	ω	ω	H	ω	ω	Н	9	On g	ds	S WITH	I DISCI		
					×.	_							Spots/Week	OUT REG	RIMINA	LCATILOI	
														GARD T	TE IN	MIEST NS COM	NIG COM
Н	H	P	Н		щ	₽	H	Р	₽	₽	ш	μ	# of Weeks	AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	ANY BR	CONTATI	MT CCTO
2	1	1 (UΊ	ហ	ω	ω	н	ω	ω	۲	9	UΠ	Total Spots	OR ETI	OADCAS:	CINON N	אווס סבו
			(,	t al	ENICIT	I ADVE	TACRTM	יי דמטם
\$140.00	\$60.00	\$25.00	\$275.00	\$225.00	\$75.00	\$150.00	\$25.00	\$60.00	\$60.00	\$10.00	\$225.00	\$200.00	Total Cost	.4	RTISIN	TNATTO	
00	0	8	/ 8	00	0	00	0	0	0	0	00	00	Cost		SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT	45 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07- DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MIST CONTAIN NONDISCRIMINATION CLAUSES.	S S S S S S S S S S S S S S S S S S S
			<u> </u>			<u></u>	eldes o lessos de les o	V	and the same			<u> </u>			PACT	된 (7

29	27	8	25	24	19	17	16	15	14	1	Im	Buyer Phone# Fax#	Station Advertiser Product	Rep O EC'd	
SA	TU-F,M	M'f-OI	TU-F,M	SU	U	TU	M	×	TU-F,M	1	Day	# 5	n W tiser ict	Rep Order# EC'd Yes	
	X	M	×						M	,		Laura Bassett	XLV-TV () OBAM	9797204	
10/20	10/16	10/16	10/16	10/21	10/16	10/16	10/22	10/22	10/16		Dates	assett	WXLV-TV GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA	204	
10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/21-10/21	10/16-10/16	10/16-10/16	10/22-10/22	10/22-10/22	10/16-10/22	-			NSBOJ ICAL AMERI	Ver#	
													RO/W.S	#	
330P-7P	124/14	1135P-	11P-1135P	9P-10P	10P-11P	46-d8	10P-11¤	8P-10P	7P-8P	1	Time		ALEM	Statu	
-7P	-	0	[135P	Ą	4TP	10	ďľl	đ(iu	,				Status New	
ABC C	SWWIF V 20	NITELINE	NEWS1	REVENGE	PRIVA	DANCI	CASTLE	DANCI	FAMIL	1	Program				
ABC COLLEGE FOOTBALL	JIMMY KIMMEL	LNE	NEWS14 ABC45	Œ	PRIVATE PRACTICE	NG W/T	Ħ	NG WIT	FAMILY FEUD		am	Flight Hiatu	Agency	. 1	
FOOTE	F		Ы		CTICE	STARS		H THE				Flight Dates Hiatus Weeks	3	Traffic Order#	
ALL					0	DANCING W/T STARS RESULTS		DANCING WITH THE STARS 15		i		8) GMME 3050 K ST NW WASHINGTON	Order#	
						STS Q		15 6				10/16/2) GMMB ST NW INGTON, I		
		4.5				,90						10/16/2012 - 10/22/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P7/F 95/101/1537		
)/22/201	07	Shov	
.30	.30	.30	.30	.30	.30	.30	.30	.30	.30		Len	2		Last F Ving Bu	
\$4.5 4.5	\$5.00	\$ 1 0	\$40	₹ 5 51 50	\$70	. \$90	\$64	\$80	\$70	!	Rate			Printed: 08 Last Received: 08 Showing Buylines: All Lines	
\$450.00	00	\$15.00	\$40.00	\$595,00	\$705.00	\$900.00	\$640.00	\$800.00	\$70.00	1	'n			t 0 1: 0: All Line	
												Sales _i Sales _i	Rep Firm Sales Office Salesperson	08/17/2012 5:02 PM 08/17/2012 2:23 PM nes	
Н	ω	4	ហ	μ	₽	Н	Н	Ľ	N	1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (12 5:02 12 2:23	
										,	Week	hone# AX#		PM PM	
Ъ	Н	н	μ	μ	Р	н	Н	μ	Н	!	# of Weeks	202-	WASHINGTON JONATHAN VITTI		
L 1	ω	44	ហ	H	ب	Н	Н	Н			Q2	202-955-5342	INGTO		
.	w	n -	O1	-	-	_	Г	Г	N	1	Total Spots	2	TTT	3 of	
\$4	\$1.	\$	\$2	\$ 5	\$7	\$9,	ক ক	\$	\$1	}	To			4	
100		0	0	9	0	0	4	00	4	!	ĊŢ.				
\$450.00	\$15.00	\$60.00	\$200.00	\$595.00	\$705.00	\$900.00	\$640.00	\$800.00	\$140.00		Total Cost				

-REPORT TOTALS-

Report Totals. 62 / \$6,035.00

-SALES MONTHLY TOTALS-

Oct 12. 62 / \$6,035.00

Station Totals. 62 / \$6,035.00

190 th

Salas Offica (2050 V CT NW/	I VOLLETIC VI	Advinations () D
Rep Firm		Agency () GMMB	WXLV-TV GREENSBORO/W.SALEM	Station WXLV-TV
				ł
1 Lines	Showing Buylines: All Lines			a
08/17/2012 2:23 PM	Last Received:			EC'd Yes
08/17/2012 5:02 PM	Printed:	Traffic Order#	4 Ver# 1 Status New	Rep Order# 9797204

4 of

Advertiser Product Estimate# Buyer --COMPETITIVE-Lines not sent/rcld/rtrn. 0 / \$0.00 Fax# Phone# () POLITICAL OBAMA FOR AMERICA 1537 Laura Bassett Market Totals \$75,438 CABL WGHP 3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks 28% % UNKN VYMW ω o/o WUPN WBFX % % Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# WCWG IIXW 31% %) WASHINGTON) JONATHAN VITTI 202-955-5342 WXLV XW.HM o/₀ ∞ 30%

Books Demos

null RA35+